

Message

From: Ferguson, Patricia K [/O=OCRPS/OU=EXTERNAL (FYDIBOHF25SPDLT)/CN=RECIPIENTS/CN=49F077B83B094966AADC344DF0AFE059]
Sent: 1/24/2022 11:35:26 PM
To: Steinbachs, John [steinbachsj@ottawapolice.ca]; Lucas, Russell J [lucasr@ottawapolice.ca]
CC: Lavigne, Carole [lavignec@ottawapolice.ca]
Subject: RE: Trucker Convoy Media and Social Media Scan

Unclassified

Thanks John- I know that was the Chief's ask, so we will make sure Julie has a spot to work.
Trish

From: Steinbachs, John <SteinbachsJ@ottawapolice.ca>
Sent: Monday, January 24, 2022 5:44 PM
To: Lucas, Russell J <LucasR@ottawapolice.ca>
Cc: Lavigne, Carole <Lavignec@ottawapolice.ca>; Ferguson, Patricia K <FergusonP@ottawapolice.ca>
Subject: FW: Trucker Convoy Media and Social Media Scan
Unclassified

Russ,

Thanks for this. I was speaking to the Chief and he agrees it is important that media/corp comm staff the event.

We are already working on messaging and our staffing plan.

I think it would be best to locate one staff in the OPS Command Centre on Greenbank so they have full connectivity and are coordinated with CC staff.

John

From: Lucas, Russell J <LucasR@ottawapolice.ca>
Sent: Monday, January 24, 2022 3:44 PM
To: Kavanagh, Julie A <KavanaghJ@ottawapolice.ca>
Cc: Lavigne, Carole <Lavignec@ottawapolice.ca>; McGaraughty, Maeghan <McGaraughtyM@ottawapolice.ca>; Media Relations OPS/SPO <MediaRelations@ottawapolice.ca>; Kennedy, Kevin D <KennedyK@ottawapolice.ca>
Subject: RE: Trucker Convoy Media and Social Media Scan
Unclassified

Good afternoon everyone,
Back to back meetings and now trying to get caught up. With respect to your points below

- The main event is scheduled for this coming Saturday, Jan 29 with some people early on the Friday (the Jan 22 date was Truck protests taking place at local cities across the county)
- We will be standing up the NCRCC from Fri-Sun (hours to be determined in the coming days). NCRCC will bring all our partners together for timely information sharing. Overall city operations will still be run from our Command Centre at Greenbank. So far, we anticipate the OPP, RCMP, PPS, OFD, Paramedics, Transit and City Traffic Management to be at the NCRCC. It is expected that Gatineau, SQ and STO will mostly join there as well
- As for our work with the Convoy. We are working to keep open dialogue with event organizers to ensure we as a collective can maintain public safety while respecting the Charter Rights. The use of that link is a good idea
- It is difficult for everyone to differentiate fact from fiction of what is appearing on social media. For example the wooden wall on Parliament Hill has been there for several years because of the construction in front of

Centre Block, yet there are people maintaining it is the Federal Government trying to prevent a similar event as to what occurred at Capital Hill. It a tough event to keep on top of which is why the relationship with event organizers and the various convoy leaders is critical

Russell

From: Kavanagh, Julie A <KavanaghJ@ottawapolice.ca>

Sent: Monday, January 24, 2022 12:51 PM

To: Lucas, Russell J <LucasR@ottawapolice.ca>

Cc: Lavigne, Carole <LavigneC@ottawapolice.ca>; McGaraughty, Maeghan <McGaraughtyM@ottawapolice.ca>; Media Relations OPS/SPO <MediaRelations@ottawapolice.ca>

Subject: FW: Trucker Convoy Media and Social Media Scan

Unclassified

Hi Russ,

Date(s)

We are seeing a couple different dates floating around and we just wanted to confirm what you're working on... The attached poster says Jan 22, but we are also hearing that they would arrive in Ottawa on Saturday, January 29th (but maybe as early as Friday).

<< File: ottawa convoy.jpg >>

Staffing

I can attend the Command Centre to issue public messaging on social media related to the OPS' role (e.g. rolling road closures) if you feel that is needed. Depending on when the convoy arrives in Ottawa, we can likely have a Media Relations officer available on the weekend as well. OT will be approved.

Partner agencies

Let us know which other agencies you are looping into operations and we will connect with their communications folks so we know who is speaking to what. We presume this would be OPP, RCMP and PPS.

Public messaging

We are seeing some social media posts and receiving some direct messages from members of the public asking if it is true that we are backing/supporting the convoy.

In posts by participants/organizers, they are alluding that they have full support from police for their cause—not in terms of logistical support regarding road closures, etc.

Would you permit us to offer a point of clarification such as:

Ottawa experiences hundreds of demonstrations each year. It is the responsibility of police to ensure public safety surrounding these events. Here is some additional info: <https://www.ottawapolice.ca/en/safety-and-crime-prevention/Demonstrators.aspx>

Looking for your thoughts as this will continue to be an issue in the coming days.

Julie

From: McGaraughty, Maeghan <McGaraughtyM@ottawapolice.ca>

Sent: Monday, January 24, 2022 11:22 AM

To: Steinbachs, John <SteinbachsJ@ottawapolice.ca>; Kavanagh, Julie A <KavanaghJ@ottawapolice.ca>

Subject: Trucker Convoy Media and Social Media Scan

Unclassified

Good morning,

Here is a media and social media scan of the Trucker convoy.

Maeghan

Media Scan:

- Global News: [Trucking group slams 'freedom convoy' of COVID-19 vaccine mandate opponents](#)
- CBC News: [Truckers' 'Freedom Rally' convoy passes through Windsor on way to Ottawa](#)
- Reuters: [Truckers fighting government vaccine mandate march to Canadian capital](#)

- Global News: 'Freedom convoy' of truckers opposing vaccine mandate leaves Metro Vancouver for Ottawa
- CTV News Calgary: 'They are hurting people': Convoy organizer says many truckers are against COVID-19 restrictions
- CBC News: Hundreds of truckers headed to Ottawa in 'Freedom Rally' convoy against vaccine mandate

Social Media Scan:

Link	Screenshot
https://bit.ly/3rNWcVB	<< OLE Object: Picture (Device Independent Bitmap) >>
https://bit.ly/358lpkE	<< OLE Object: Picture (Device Independent Bitmap) >>
https://bit.ly/3AGilnv	<< OLE Object: Picture (Device Independent Bitmap) >>
https://bit.ly/32xcSrS	<< OLE Object: Picture (Device Independent Bitmap) >>
https://bit.ly/3nPqgik	<< OLE Object: Picture (Device Independent Bitmap) >>
https://bit.ly/3rO1YX1	<< OLE Object: Picture (Device Independent Bitmap) >>
https://bit.ly/3rO0qMK	<< OLE Object: Picture (Device Independent Bitmap) >>
https://bit.ly/3fSrBAM	<< OLE Object: Picture (Device Independent Bitmap) >>
https://bit.ly/3fUs0Ct	<< OLE Object: Picture (Device Independent Bitmap) >>